

**ORDER FORM**  
**MARKETING AND ADVERTISING PACKAGES 2013**  
**THE PHILADELPHIA ASSOCIATION OF PARALEGALS**

**\*PACKAGES**

<input type="checkbox"/>	Platinum Sponsor	\$3,000	<input type="checkbox"/>	Gold Sponsor	\$2,500
<input type="checkbox"/>	Silver Sponsor	\$2,000	<input type="checkbox"/>	Bronze Sponsor	\$1,000
<input type="checkbox"/>	Ruby Sponsor	\$400			

**\*ADVERTISING**

*The Philadelphia Forum Advertisements*

<input type="checkbox"/>	Full Page Ad - \$350 per issue	\$350 per issue
<input type="checkbox"/>	Half Page Ad	\$250 per issue
<input type="checkbox"/>	Printing and distribution of Newsletter	(Market Value Cost)
<input type="checkbox"/>	One time advertising mailing to members ( <i>vendor supplies postage, envelopes and copies</i> )	\$400 each mailing

Please indicate which issue(s) you are interested in:

<input type="checkbox"/>	Issue 1 (Ads due 2/1/2013)	<input type="checkbox"/>	Issue 2 (Ads due 5/1/2013)
<input type="checkbox"/>	Issue 3 (Ads due 8/1/2013)	<input type="checkbox"/>	Issue 4 (Ads due 11/1/2013)

<input type="checkbox"/>	Vendor Links from PAP website Vendor page	<input type="checkbox"/>	\$800/6 months
<input type="checkbox"/>	\$1,600/yr.		

**\*MISCELLANEOUS SPONSORSHIPS**

<input type="checkbox"/>	Quarterly Luncheons (4)- \$700 each
<input type="checkbox"/>	PACE Scholarship Sponsorship (2) - \$325 each
<input type="checkbox"/>	PCCE Scholarship Sponsorship (2) - \$315 each
<input type="checkbox"/>	Pro Bono Scholarship (1) - \$1,000 or partial sponsorship amount at vendor's discretion

Special Instructions: \_\_\_\_\_

Authorized Signature and Contact Information: \_\_\_\_\_

*\*Please be advised that, although we will attempt to accommodate your request, these plans are on a first come, first serve basis. We cannot guarantee specific space in each issue nor reserve web space for every month. All sponsorships are on a first come/first served basis. Vendors are permitted to sponsor multiple events. All sponsorships must be paid in full at time of purchase.*

*Ads should be submitted in black and white camera-ready format OR by disk in the following programs: Quark Express or Page Maker. Ads can be submitted electronically directly to Jo-Ann Williams at [onpoint9@verizon.net](mailto:onpoint9@verizon.net).*

Please return this form with your payment, payable to The Philadelphia Association of Paralegals:  
Public Relations and Marketing Committee  
c/o The Philadelphia Association of Paralegals  
P.O. Box 59198  
Philadelphia, PA 19102-9198  
Questions? Contact the PAP Office, 215.255.8405