

ORDER FORM
2016 MARKETING AND ADVERTISING PACKAGES
THE PHILADELPHIA ASSOCIATION OF PARALEGALS

***PACKAGES** (Purchase deadline: February 19, 2016)

<input type="checkbox"/> Platinum Sponsor \$3,000 <i>Choose one:</i> <input type="checkbox"/> 1Q Event <input type="checkbox"/> 2Q Event <input type="checkbox"/> 3Q Event <input type="checkbox"/> 4Q Event <input type="checkbox"/> Education Conference luncheon <input type="checkbox"/> Joan Weldon Scholarship <input type="checkbox"/> Pro Bono Award	<input type="checkbox"/> Gold Sponsor \$2,500 <i>Choose one:</i> <input type="checkbox"/> Education Conference Breakfast Sponsor <input type="checkbox"/> Education Conference Morning Break <input type="checkbox"/> Education Conference Afternoon Break	<input type="checkbox"/> Silver Sponsor \$2,000 <input type="checkbox"/> Bronze Sponsor \$1,000 <input type="checkbox"/> Corporate Sponsor \$1,000 <input type="checkbox"/> Law Firm Sponsor TBD <input type="checkbox"/> Social Media Sponsor \$500
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***ADVERTISING**

The Philadelphia Forum Advertisements

<input type="checkbox"/> Logo and Hyperlink \$350 per issue	<input type="checkbox"/> Hyperlink \$250 per issue
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Please indicate which issue(s) you are interested in:

<input type="checkbox"/> Issue 1 (Logo/hyperlink due 02/05/2016)	<input type="checkbox"/> Issue 2 (Logo/hyperlink due 05/06/2016)
<input type="checkbox"/> Issue 3 (Logo/hyperlink due 09/02/2016)	<input type="checkbox"/> Issue 4 (Logo/hyperlink due 12/07/2016)

***EDUCATION CONFERENCE OPPORTUNITIES**

<input type="checkbox"/> Vendor Table (includes one lunch) + one-half page black & white advertisement in Conference brochure	\$800
<input type="checkbox"/> Conference bags for attendees (vendor's logo + PAP's logo)	\$500
<input type="checkbox"/> Luncheon (if not covered by Platinum Sponsor)	\$800
<input type="checkbox"/> Breakfast (if not covered by Gold Sponsor)	\$450
<input type="checkbox"/> Morning Break (if not covered by Gold Sponsor)	\$325
<input type="checkbox"/> Afternoon Break (if not covered by Gold Sponsor)	\$325
<input type="checkbox"/> Cocktail Reception (Sponsoring vendor negotiates cost with venue directly)	TBD
<input type="checkbox"/> Printing and distribution of Conference brochure	Market value
<input type="checkbox"/> Printing of Education Conference Signs	\$500

***MISCELLANEOUS SPONSORSHIPS**

<input type="checkbox"/> PACE Scholarship \$325 each	<input type="checkbox"/> PCCE Scholarship \$315 each
<input type="checkbox"/> Joan Weldon Scholarship (if not covered by Platinum Sponsor) \$1,000	<input type="checkbox"/> Pro Bono Award (if not covered by Platinum Sponsor) \$1,000
<input type="checkbox"/> Creekmore Scholarship (if not covered by Platinum Sponsor) \$1,000	

Special Instructions: _____

Authorized Signature and Contact Information: _____

**Please be advised that, although we will attempt to accommodate your request, all sponsorships are on a first-come, first-served basis. We can neither guarantee specific space in each issue nor reserve web space every month. Vendors are permitted to sponsor multiple events, although competing vendors may not sponsor together. All sponsorships must be paid in full at time of purchase, preferably via check.*

Logos/hyperlinks should be submitted to newsletter@philaparalegals.com.

Please return this form with your payment, payable to The Philadelphia Association of Paralegals:
 Public Relations and Marketing Committee
 c/o The Philadelphia Association of Paralegals
 P.O. Box 59198
 Philadelphia, PA 19102-9198

Questions? Contact Shekina McGriff, Pa.C.P., Public Relations/Marketing Committee Chair, at (215) 771-1860 or via email at shekinamcgriff@gmail.com.